

A GRAND SUCCESS!

Our opening was pronounced by all a "grand success;" our new home was the admiration of our people and the many strangers that came to see us, and we want to thank them all for their many good words and kindly congratulations. We promise this shall be the

PEOPLE'S STORE!

THE PEOPLE'S MART

For CLOTHING, For SHOES, For HATS,
For Furnishing Goods, and for Fine Merchant Tailoring.

We have spared no pains nor expense in the construction and the appointments of this METROPOLITAN STORE. The comforts of buyer and seller are combined, and it will be a pleasure for you to come here. We have given our people what we think we owe to them—nothing is too good for them. Beginning in 1873, with a small room and a comparatively small stock, we have extended our business each year, and, with our syndicate of stores at Louisville, Lexington and Frankfort, our purchasing power is second to none in the Southwest. This means no more nor less than that our merchandise is owned for less than the smaller dealers pay and is sold at less than theirs.

"POPULAR PRICES"

SHALL BE OUR MOTTO IN FUTURE.

The STRICTLY ONE PRICE system that will always prevail in our stores in future should make it THE MART for all.

Bargains from Old Stock on Second Floor.

SHOES.

We invite the ladies to the finest Shoe Department to be found any where in America, and the stock we show is all

NEW AND FRESH.

The leading Manufacturers of the country are represented here in this immense stock, thus insuring an easy selection.

We Show the Very Best

That money can buy for ladies, men and children, and also provide for the humblest.

Boys' school shoes for \$1 to \$1.25.
Girls' school shoes for \$1, \$1.25 and \$1.50.
Men's heavy boots for \$2, \$2.50 and \$3.
Men's fine calf shoes for \$2, \$2.50, \$3 and \$5.
All marked in plain figures, and

ONE LOW PRICE TO ALL!

Bargains from Old Stock on Second Floor.

CLOTHING.

We unhesitatingly assert that our men's, boys' and children's suit and overcoat stock is unsurpassed. It will delight every man or boy who needs Clothing. It will more than please every mother who has

CHILDREN TO CLOTHE.

Children's knee pants, 4 to 14 years, 25c, 35c, 50c, 75c, \$1, \$1.50.

Children's suits, 4 to 14 years, \$1, \$1.25, \$1.50, \$2.50, \$4, \$5, \$6 and up to \$10.

Boys' long pants, 12 to 18 years, \$2.25, \$3, \$4, \$5 and up to \$15.

Men's suits, \$3.50, \$4, \$5, \$7, \$8, \$10, \$12 and up to \$25.

Men's overcoats, \$2.50, \$4, \$5, \$6, \$7, \$8, \$10 and up to \$30.

Boys' overcoats, 4 to 18 years, \$1, \$1.50, \$2.50, \$3.50, \$4.50, \$6, \$7 and up to \$15.

ONE LOW PRICE TO ALL!

Bargains from Old Stock on Second Floor.

HATS.

A new stock. Clean, fresh and better and cheaper than we have ever shown. For the

DUNLAP \$5 HAT

We have the sole agency, but we show the same hat in the best stock and the same blocks for \$4 which we guarantee to be

THE EQUAL OF ANY!

Men's stiff hats begin at \$1, \$1.50, \$2.50 and \$3, up to \$5

Boys' and children's caps and hats, 10c, 15c, 25c, 50c, 75c and \$1.

All pockets and tastes can be accommodated here.

ONE LOW PRICE TO ALL!

Bargains from Old Stock on Second Floor.

One Price Only.

Ministers and their Families will be entitled to 10 per cent. discount from our regular marked low prices.

One Price Only.

To The Ladies.

On the second floor we have provided for the ladies a sitting-room, where they can here leave their parcels and wraps, and connected therewith a ladies' toilet room.

ONE LOW PRICE TO ALL!

The advantages of the One Price system are many. The One Price system means a low price. If we are willing to sell at a given low price, the article is so marked in plain figures, and no salesman can exact more. You can see the price as well as he. Your child can come here and buy as cheaply as you can. You can buy as cheap as your neighbor, and you never have cause for complaint that any one bought an article at a lower price than you.

Crutcher & Starks,

Fourth and Jefferson,
FRANKFORT, KY.

Opposite City Hall,
FRANKFORT.